

8TH ANNUAL SOUTHWEST GAY & LESBIAN FILM FESTIVAL

ADVERTISING GUIDELINES

AD CLOSING DATE: August 13, 2010: All artwork must be supplied camera-ready.

The 8th Annual SouthWest Gay & Lesbian Film Festival program will be 50 glossy magazine-style pages, with a color cover & back cover and black and white on the interior. The program book is SWGLFF's primary marketing tool for ticket sales for its 7 day international event.

REQUIREMENTS

REQUIRED AD FORMAT

All press ready ads (requiring no production work) must be **flattened, Acrobat PDF, Illustrator EPS, or TIFF files ONLY.**

REQUIRED ARTWORK FILE SIZE

Scanned images-scanned at 300dpi and must be done to exact final size.

File Delivery - **AD DEADLINE: August 13, 2010** All ads and logos must be accompanied by a hard copy Artwork can be mailed or delivered to: (on a CD-ROM or email file)

Program Designer / Closet Cinema
1209 7th St NW Suite A
Albuquerque, NM 87102
info@closetcinema.org



2010 AD RATES

Save over 25% Before

June 25, 2010

Regular Rate

Back Cover (color)	\$1680	\$2250
Inside front cover (bw)	\$1310	\$1750
Inside back cover (bw)	\$1200	\$1600
Single ad, full page (bw)	\$900	\$1200
Single ad, 1/2 page (bw)	\$560	\$750
Single ad, 1/4 page (bw)	\$335	\$450
Single ad, 1/8 page (bw)	\$205	\$275
Slide ad (color) all venues	\$1350	\$1800

SIZES

1/8 page (horizontal) 3-5/8" W x 2-1/4" H 3.625" W x 2.25" H	1/4 page (vertical) 3-5/8" W x 4-7/8" H 3.625" W x 4.875" H	1/2 page (horizontal) 7-1/2" W x 4-7/8" H 7.5" W x 4.875" H	1/2 page (vertical) 3-5/8" W x 10" H 3.625" W x 10" H	Full page 7-1/2" W x 10" H 7.5" W x 10" H
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Sponsorship levels are also available. All sponsorships include advertising space in the program.

TERMS OF AGREEMENT

By submitting artwork to Closet Cinema, the advertiser agrees to indemnify and hold Closet Cinema and its officers, agents and employees harmless against all liabilities, damages, losses, and expenses of libel, violation of right to privacy, plagiarism, copyright infringement, and any other claims or suits that may arise out of the publication of such advertisements. Closet Cinema reserves the right to reject any advertisement at any time, with full reimbursement made. Closet Cinema will not be liable for any cost or damages if, for any reason, it fails to publish an advertisement.